

Bonnet Shores Fire District
(Communications Committee)

Meeting Minutes

March 9, 2022

6:30 PM

via Zoom

Call to Order

Council Member Stephen Danuszar, plus David Kaufman, Valerie Henry, Joseph Iannucci, Stephen Ryder & Chris Mannix in attendance.

Introductions

Committee members all introduced themselves and mentioned their strengths to the group. Majority of members have some IT experience. Resident Kay Schenk asked how long this committee has been in existence. Answer was that “this is first year in existence and this was the first meeting with this group.”

Clerk

No volunteers for the Clerk position. Noted that Clerk would simply take minutes and use zoom recording as a resource. Stephen Danuszar volunteered to take the minutes.

Website

Conversation was predominantly led by David & Joe. Budget of \$3,200 for website update. Currently, we have an older version from Network Solutions. David mentioned we develop “goals” for this work and it was agreed for all to come up with about 5 ideas for the next meeting. Overall talk was to “simplify and spice up” the Home Page. Joe mentions the current cost for support is about \$16/month, for minimal support. Could be as high as \$50/month, for max support. Support on a month-to-month basis.

General

The majority of the conversation in “General” consisted of e-blast suggestions and

how to increase recipients, as well as limitations with e-blasting. From getting emails off the tax bills to posting on 2 Facebook groups (to mention e-blast applications) was brought up. Stephen D. suggested to reach out to BSBC members for e-blasts too, since they are part of the community, too. Steve R. mentioned limitations to large e-blasts, unless a cost of \$29/mo. was expended. Also, a survey for the community on Website content/design was suggested. E-blast sign up on the website needs to be reviewed, because David tried it during meeting and mentioned it did not work.

Facebook

A suggestion of an “Official Facebook Page/Group” was quickly shot down. Duplication waste (with website) and a lot of misinformation (posted) were the reasons for non-acceptance of the suggestion.

Next Steps

It was agreed that the members will coordinate the next meeting date. Possibly at the Community Center.

Adjournment

Meeting was adjourned at approximately 7:28 PM

Respectfully Submitted,

Stephen M. Danuszar